

INTO SENIOR MANAGEMENT WITH ANNA+CIE

More and more companies demand and promote the careers of women in senior management. There are many opportunities to pave the way in the traditionally male-dominated world of management. A unique training programme in which Schüco has been involved for several years is Anna+Cie.



Karin Siegle-Kvarnström,
Senior Executive Program IMD.

“A woman doesn’t have to – and shouldn’t have to – become a copy of a man in order to have a career,” claims Karin Siegle-Kvarnström, one of the founders of the Anna+Cie initiative. The programme of the non-profit organisation has existed since 2013 in Germany. It is intended to train women for top management roles. This is done in a particular way. Each year, twelve women from twelve different companies can take part – provided that they have already climbed a step on their career ladder.

Training runs over a year and comprises a series of seminars lasting several days. Furthermore, each participant has a personal mentor to advise them, who is usually from a company from outside their industry. And there from the start as a founding mentor is And-

reas Engelhardt, CEO and Managing Partner: “It is important to me that we utilise the potential that female management brings much better in the future. I am involved with Anna + Cie because companies with women and men in a team, that is to say a diverse team, prove to be more successful. If we don’t utilise the potential of women, then we lose 50 percent of the available talent and expertise!” Accordingly, not only has Engelhardt taken over a mentoring role, but now a Schüco employee is taking part in the programme for the third time. *Teamwork* will continue to keep you posted. ■